



STRATEGIC PLAN

2025-2028

SUMMARY



Our Mission

The Ignite Durham Learning Foundation (IDLF) is a charitable organization that serves to remove financial barriers to create equitable opportunities that empower Durham District School Board students to achieve academic and personal success.

Tomorrow made **BRIGHTER!**

After a comprehensive review of the results of our initial 2022-2024 strategic plan and listening to voices from throughout our community—including donors, business leaders, social service agencies, school leaders, similar service agencies, and members of our fundraising committee and Board of Directors—the IDLF articulated three strategic pillars that will guide our work over the next four years (2025-2028).

We invite you to join us, working together to ensure that students served by the IDLF are afforded opportunities to thrive and flourish.



Our Values

- We put children and youth first.
- We are driven by ethics and act with integrity.
- We empower our children and youth to give their best and develop potential.
- We value equality and commit to the importance of respecting and honouring the uniqueness of every individual.
- We are empathetic and continuously strive to understand diverse perspectives and situations.
- We are committed to addressing barriers and ensuring equitable access to supports and resources.
- We believe that we all have a social responsibility to sustain and support our students and families that face economic barriers.
- We believe in the value of collaboration; by working together with our communities and stakeholders we are able to respond to the greatest needs and opportunities for students and families.

IDLF Strategic Pillars



Impact:

Provide financial and in-kind support to students during their time of need, in a way that respects and honours their identity.



Stewardship and Cultivation:

Expand and diversify funding sources to address the evolving needs of DDSB students.



Visibility:

Increase awareness of the Foundation to advance our Mission and Vision.

Impact



Provide financial and in-kind support to students during their time of need, in a way that respects and honours their identity.

OBJECTIVES:

- Ensure equitable access to resources students need for academic success
- Improve food security of children and youth
- Monitor and evaluate impact

Stewardship and Cultivation



Expand and diversify funding sources to address the evolving needs of DDSB students.

OBJECTIVES:

- Identify opportunities for financial growth
- Develop annual fundraising goals with year over year growth in donors and dollars
- Monitor and evaluate funding impact

Visibility



Enhance the visibility of the Foundation to better promote and advance its Mission and Vision

OBJECTIVES:

- Create and execute a comprehensive marketing plan
- Host and participate in community and school events
- Measure and evaluate impact



Learn more about the Ignite Durham Learning Foundation

Website: www.idlf.ca

Facebook: [Ignite Durham Learning Foundation](#)

Instagram: [@ignitedurhamlf](#)

X: [@IgniteDurhamLF](#)

LinkedIn: [Ignite Durham Learning Foundation](#)

Email: ignite.foundation@ddsb.ca

Contact us by mail at:

Ignite Durham Learning Foundation
400 Taunton Road East, Whitby, Ontario L1R 2K6

**Consider supporting our strategic
priorities and advancing our Vision
of Making Tomorrows Brighter by
making a donation today!**



Charitable Registration Number: 74018 7919 RR0001